



...Saving money & trees one page at a time.

Printelligence™ MPS

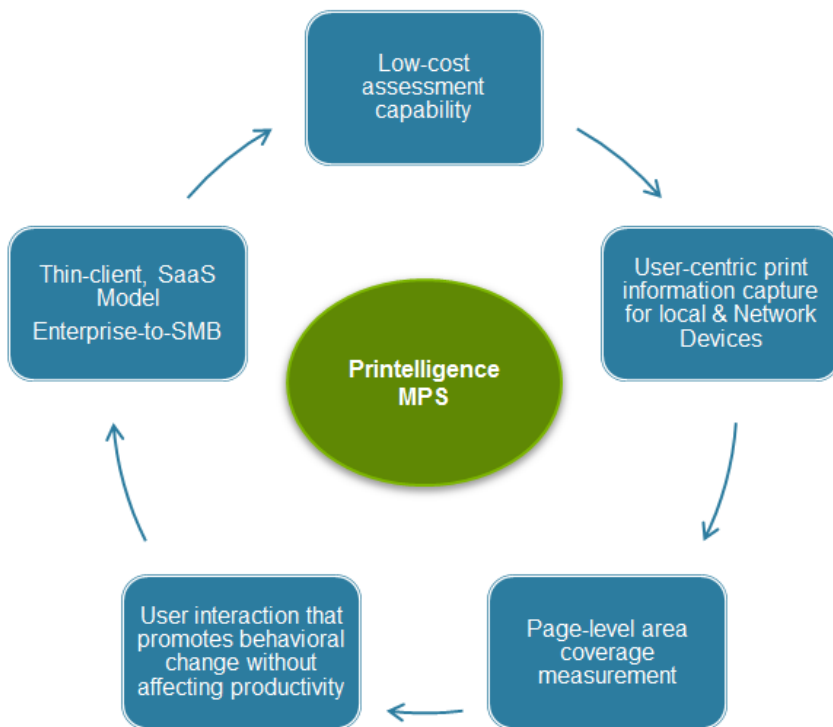
Get Control of Print at the Point of Origin



Printelligence™ MPS is a subscription based print knowledge management system that is licensed to select Original Equipment Manufacturers (OEM's) and Managed Print Providers to seamlessly integrate into their MPS business processes. Printelligence MPS is an enterprise application that empowers knowledge-workers by promoting accountability, awareness and positive behavioral change to maximize value and reduce the cost of print ...*without negatively affecting end-user productivity.*

Key Enablers for Printelligence MPS

By integrating into an existing MPS provider's process, Preo is able to deliver unique value in the following ways:



1. Execute detailed assessments in a cost effective manner.
2. Gather user-centric print meta-data from both local and network print devices.
3. Calculate page level area coverage to help both pre and post execution of a MPS contract
4. Business rules engine that interacts with your users in a fashion that leads to measurable print cost reduction goals without negatively affecting user productivity.
5. Thin-client deployment to print server or to print servers and desktops in minutes – no need for on-site technical resources.

Preo's SaaS based architecture eliminates hours of on-site document sampling and enabling efficiencies for large and multi-location clients. Data is collected for *all* print devices—both networked *and* local. Preo's end-user data includes a profile of *all* users and *all* print jobs—the who, what, when, where, and how of printing.

Combine this with the understanding how much ink/toner is on the page and you have a powerful strategic advantage.

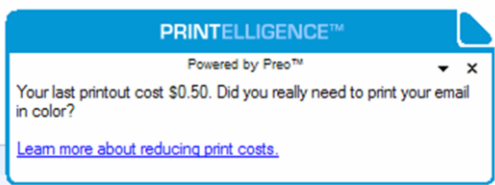


Print Management Objectives (PMO's)

Because decision makers care about business outcomes Preo has developed Print Management Objectives (PMO's) as a simple way for enterprises to focus their print goals. Examples of PMO's include:

- Reduce Overall Cost of Print
- Think Green
- Control use of Color Printing

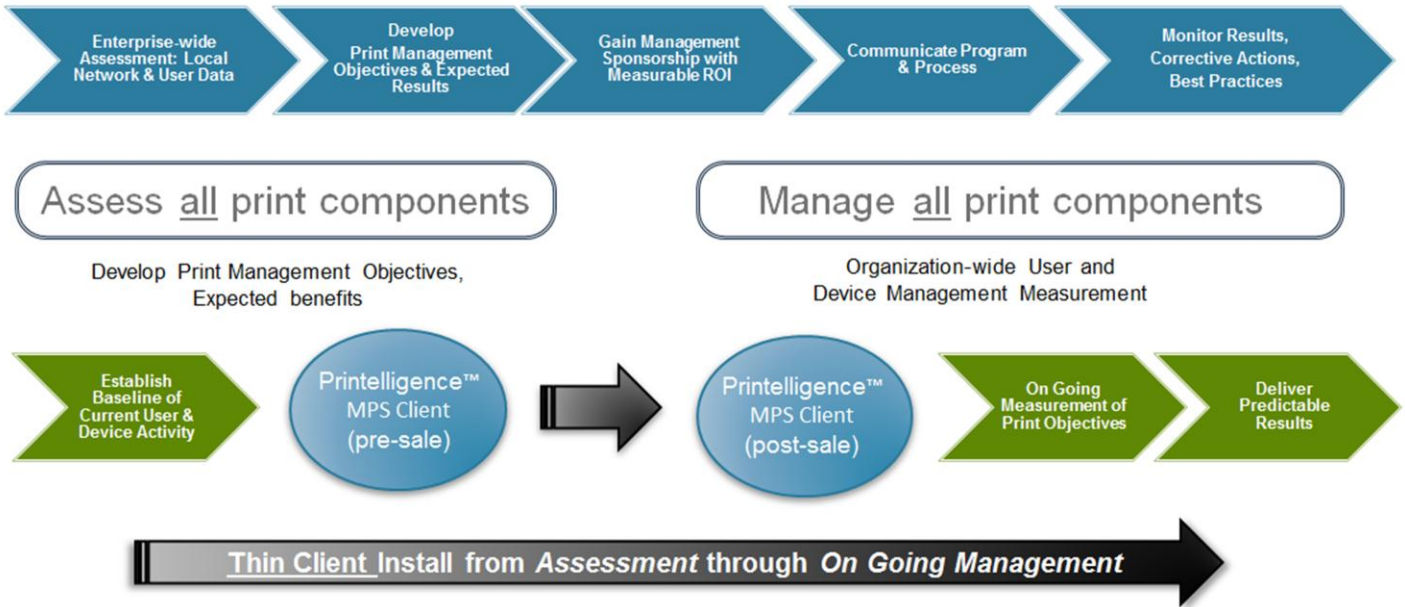
These PMO's are tightly coupled with Preo's patent pending Business Rules Engine to maximize efficiency. If a job "breaks" the rules, the system presents advice and alternatives to the end-user.



A Comprehensive Approach to Controlling Printing Costs

As print volumes rise and per-user page counts remain remarkably high, corporate manager's show increased interest in print's financial and environmental impact. Printelligence MPS complements this newfound interest by enabling green initiatives, cost control and cost recovery at the end-user's desktop.

- **Gather Data** – what are you spending on each device and user
- **Educate Users** – empower and educate users to better understand alternatives
- **Change Behavior** – alter behavior at the end-user level
- **Continuous Measurement** – measure the change in behavior (savings) at the end-user level



About Preo™ Software:

Preo Software Inc. is the market leader in providing Print Knowledge Management Systems (PKMS) to enterprises, select OEM's, and Managed Print Services providers around the world. Printelligence, the company's award winning flagship SaaS empowers organizations to optimize their print assets, reduce print volumes, all the while yielding significant cost savings and reducing the environmental footprint.

Preo Software is a five year old technology company maintaining offices in both Canada and the United States with products deployed in over three thousand organizations worldwide.