

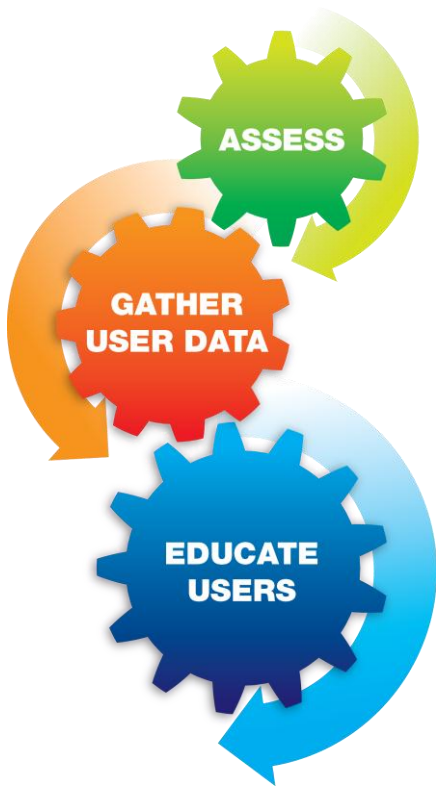


Printelligence™ v4



When Users click File | Print...

Are you missing half the Data?



Assess the Print Environment

The first step in an effective print management program is to assess what activity is actually occurring on both local and networked output devices. This capture of baseline activity provides a mechanism to measure ongoing page volume reductions.

Continuously Gather User Data

Printelligence unobtrusively gathers detailed User data, providing invaluable business intelligence as to the **Who, What, When** and **Where** of print.

This multifaceted analysis and ongoing monitoring of print trends is what Preo refers to as interpreting or *reading* the User.

Educate Users

Once a User's current actions are understood, you can educate them on the proper use of the print assets that they have at their disposal; both hardware and software. In addition, by constantly optimizing User print behavior, more appropriate and cost effective device placement can occur over time.



Large Job Alert

Some printers are cheaper to use than others.

You could have saved over 61% had you printed to the e-STUDIO MFP.



Example User Notifications



Quarterly Print Summary

It cost \$94.91 to print your documents over the last 3 months.

This is down 16.7% from the previous quarter.

Congratulations and thank you!



Did You Know?

Web browsers allow you to select and print just the content you need.

Click [here](#) to learn more.

Maximize the use of your Print Assets



Read the User with over 100 Reports

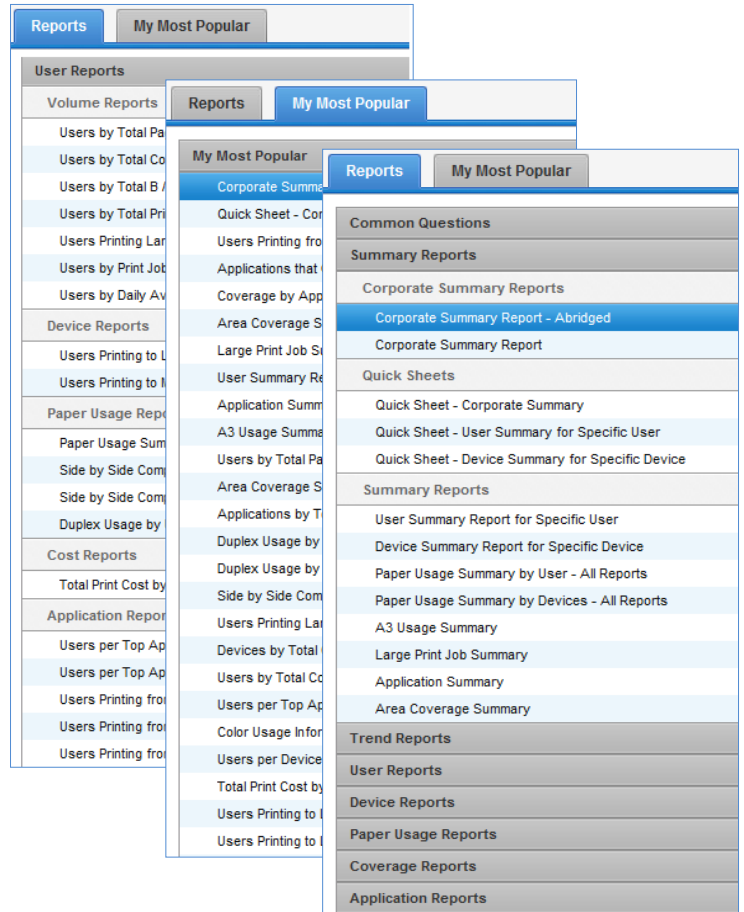
- Answer the who printed what to where question
- Understand print volumes and associated costs for each User
- Learn how area coverage impacts cost
- Identify how many locally-attached printers are in use
- Learn which applications drive print volume
- Determine how many A3 devices you really need
- Schedule reports to maximize efficiency

Build Change Management Program

- Design an effective change management program by selecting key Print Management Objectives (PMOs)
- Choose from over 40 'intelligent' print rules conveniently grouped and prioritized by PMO
- Customize rule frequency
- Adjust PMOs and user notifications over time for continuous improvement

Educate and Inform the User

- Educate Users on cost of print with over 40 'intelligent' rules based user notifications
- Measure rule impact and opportunity cost savings, using actual account data, adjusting as required to achieve optimal results
- Promote learning using unobtrusive notifications, which offer cost reducing alternatives
- Encourage the use of the most cost effective device within a user's print environment
- Localize currency of print costs for maximum impact



Select your Print Management Objectives

PMO 1
Reduce Cost of Print

PMO 2
Control use of Color

PMO 3
Think "Green"

PMO 4
Education of Users

Preo™ Software Inc. is the market leader in providing Print Knowledge Management Systems to enterprises, select OEMs, and Managed Print Services providers around the world. Printelligence™, the company's award winning flagship SaaS offering, empowers users to optimize their print assets and reduce print volumes, while yielding significant cost savings and reducing the environmental footprint. Printelligence has been deployed in over 5,000 organizations worldwide.